



MINI ELECTRIC

FROM £25,500 OTR*

THE NEW MINI ELECTRIC.

LAUNCHING MARCH 2021.



FEELING ELECTRIC.

The new MINI Electric is the best of both worlds, giving you the iconic character of MINI with all the benefits of going electric. Emitting zero emissions, the new MINI Electric is the perfect combination of sustainable driving, thrilling driving performance and iconic MINI design. The new MINI Electric is reinventing urban life.

The new MINI Electric comes with some exterior and interior design changes. New personalisation features are available on all new MINI Electric Levels. Additional options are now also available on the new MINI Electric Level 2 and Level 3.

The new exterior design includes changes to the front and rear bumper, front grille, headlights, side scuttles, rear fog lights, and more! In the interior, there's a new instrument cluster design and a bigger screen, a new dashboard design, a new steering wheel and as well as new interior lighting.

A new edition with a fixed specification and the choice between two new exterior paint colours is also available: Meet the new MINI Electric Collection.



Model featured: The new MINI Electric Level 3 personalised with White Silver metallic exterior paint colour, Energetic Yellow mirror caps with roof in black and 17" Electric Power Spoke alloy wheels in two-tone.

RAISE THE STANDARDS.

STANDARD EQUIPMENT HIGHLIGHTS.

EXTERIOR:

- LED headlights in new design
- LED rear lights
- MINI e-badge
- Rain sensor and automatic headlight activation

INTERIOR:

- 8.8" screen
- Digital cockpit display
- Passenger seat height adjustment
- Automatic dual zone air conditioning
- Multi-function controls for steering wheel
- Design highlights in Energetic Yellow

TECHNOLOGY:

- Automatic transmission
- Heat pump
- Pre-conditioning
- Two levels of power regeneration
- Electric parking brake
- MINI Driving Modes
- Acoustic protection

INFOTAINMENT:

- MINI Navigation System
- MINI Connected
- Real Time Traffic Information (RTTI)
- Apple CarPlay
- Remote Services
- ConnectedDrive Services
- Intelligent emergency calling (E-call)
- MINI Teleservices

CHARGING:

- AC and DC charging
- AC home (occasional 3-pin plug) charging cable (type 2 - 2.3 kW)
- AC public charging cable (type 2 - 11 kW)

LEVEL 1.

STANDARD EQUIPMENT.

- Navigation Pack
- Sport leather steering wheel
- Cruise control with brake function
- Floor mats
- Ambient Lighting
- Interior lights pack
- Front and rear ISOFIX child seat attachment
- DAB tuner

INTERIOR.



Piano Black interior trim



Satellite Grey headlining

SEATS.



Sport seats with Double Stripe cloth upholstery in Carbon Black¹

PERSONALISATION.[^]

ALLOY WHEELS.



16" Electric Revolute Spoke in Dark Grey (standard)



16" Victory Spoke in black



17" Electric Power Spoke in two-tone

EXTERIOR COLOURS.



Moonwalk Grey[†] (standard)



White Silver^{†,2}

ROOF AND MIRROR CAPS.³



Aspen White



Jet Black

MIRROR CAPS.³



Energetic Yellow

LEVEL UP.

LEVEL 2.

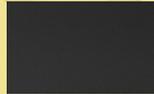
STANDARD EQUIPMENT.

- All the standard features from the Level 1
- Comfort Access System
- Driving Assistant
- Folding and auto-dimming mirrors
- Front centre armrest
- MINI logo projection
- Rear Park Distance Control
- Rear view camera
- Seat heating, front
- Storage compartment pack

INTERIOR.



Piano Black interior trim



Anthracite headlining

SEATS.



Sport seats with Black Pearl cloth/leatherette upholstery¹

PERSONALISATION.[^]

ALLOY WHEELS.



16" Victory Spoke in black



17" Electric Power Spoke in two-tone



17" Tentacle Spoke in silver



17" Tentacle Spoke in black (standard)



17" Rail Spoke in two-tone

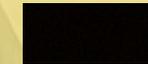
EXTERIOR COLOURS.



Moonwalk Grey[†]



White Silver^{‡,3}



Midnight Black^{†,4}

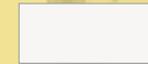


Chili Red⁵

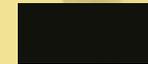


British Racing Green^{†,5 (standard)}

ROOF AND MIRROR CAPS.⁶



Aspen White



Jet Black

MIRROR CAPS.⁶



Energetic Yellow

LEVEL 3.

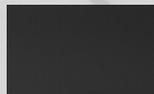
STANDARD EQUIPMENT.

- All the standard features from the Level 1 and Level 2
- Adaptive LED headlights with Matrix function
- Front Park Distance Control
- Harman Kardon Hi-Fi system
- MINI Head-up Display
- Navigation Plus Pack (with Concierge Service, MINI Connected XL and Bluetooth with wireless charging)
- Panoramic glass sunroof
- Parking Assistant
- Walknappa steering wheel with MINI Electric badge

INTERIOR.



Piano Black interior trim



Anthracite headlining

SEATS.



Sport seats with MINI Yours Lounge leather upholstery in Carbon Black² (standard)



Sport seats with Chester leather upholstery in Satellite Grey²

PERSONALISATION.[^]

ALLOY WHEELS.



16" Victory Spoke in black



17" Electric Power Spoke in two-tone



17" Tentacle Spoke in silver



17" Tentacle Spoke in black

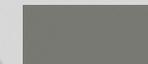


17" Roulette Spoke in two-tone (standard)



17" Rail Spoke in two-tone

EXTERIOR COLOURS.



Moonwalk Grey[†]



White Silver^{‡,3}



Midnight Black^{†,4}



Chili Red⁵

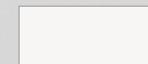


British Racing Green^{†,5}

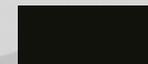


MINI Yours Enigmatic Black[†] (standard)

ROOF AND MIRROR CAPS.⁶



Aspen White



Jet Black

MIRROR CAPS.⁶



Energetic Yellow

[^]Personalisation options are available at no additional cost. [†]Metallic exterior paint colour. ¹Seats don't include lumbar support. ²Seats include lumbar support. ³White Silver exterior paint colour is not available with roof in body colour. ⁴Midnight Black exterior paint colour is not available with roof and mirror caps in Jet Black. ⁵Chili Red and British Racing Green exterior paint colours are not available with Energetic Yellow mirror caps. ⁶Roof and mirror caps come in body colour³ as standard, the colour is overridden if roof and mirror caps in white or black are selected, and if mirror caps in Energetic Yellow are selected this will supersede the white or black caps.

MEET THE NEW MINI ELECTRIC COLLECTION.

The new MINI Electric welcomes a new edition: the MINI Electric Collection. Created as the 'Designers Choice' from MINI, the Collection is a truly unique MINI Electric. Coming with a fixed standard specification apart from a couple of personalisation options, the new MINI Electric Collection is based on the Level 3 and includes some unique features such as the 17" Electric Collection Spoke alloy wheels and Collection exterior graphics. It's also the only MINI Electric which includes the new exterior paint colours, perfectly partnered with the new multi-tone roof and Piano Black Exterior. The interior design complements the exterior of the car, thanks to sport seats upholstered with cloth/leatherette in Black Pearl/Light Grey and Aluminium interior trim.

STANDARD EQUIPMENT HIGHLIGHTS.

IN ADDITION TO THE NEW MINI ELECTRIC LEVEL 3 STANDARD EQUIPMENT.

EXTERIOR:

- Island Blue metallic exterior paint colour
- Multi-tone roof
- Black mirror caps
- 17" Electric Collection Spoke alloy wheels
- Piano Black Exterior
- Collection exterior graphics (bonnet and doors)

INTERIOR:

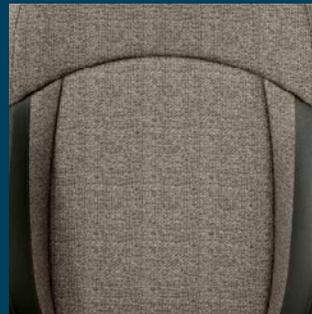
- Cloth/leatherette upholstery in Black Pearl/Light Grey
- Anthracite headlining
- MINI Yours Aluminium interior trim
- Walknappa steering wheel with MINI Electric badge
- Collection door sill finishers



Multi-tone roof



17" Electric Collection Spoke alloy wheels



Cloth/leatherette upholstery in Black Pearl/Light Grey



Model featured: The new MINI Electric Collection in Island Blue exterior paint colour.

PERSONALISATION.

NO ADDITIONAL COST.

- Rooftop Grey metallic exterior paint colour
- Panoramic glass sunroof



Panoramic glass sunroof

NEW OPTIONAL EQUIPMENT.

You can personalise your new MINI Electric even more with the single options offered on Level 2 and Level 3, and on the new MINI Electric Collection.

OPTIONS. ^

- Steering wheel heating
- Roof rails
- Sun protection glass
- Active Cruise Control
- Piano Black Exterior (already standard on the new MINI Electric Collection)

^ Not available on the new MINI Electric Level 1.

SUN PROTECTION GLASS.



PIANO BLACK EXTERIOR.

Piano Black Exterior is optionally available on the new MINI Electric Level 2 and Level 3, and is part of the new MINI Electric Collection fixed standard specifications.

MINI logos, door handles, side scuttles, front grille surround, front and rear lights surrounds all come in Piano Black with optional Piano Black Exterior.



Door handles in Piano Black, as part of Piano Black Exterior



Headlights surrounds in Piano Black, as part of Piano Black Exterior

Images above show the new MINI Electric Collection in Rooftop Grey exterior paint colour.



CONVENIENT CHARGING SOLUTIONS.



EASY HOME CHARGING OR CHARGING ON THE GO.

The new MINI Electric includes AC for easy home and public charging and DC for rapid public charging.



CHARGING CABLES.

The new MINI Electric comes with both an AC occasional home charging cable (3-pin plug) and an AC public charging cable (type 2 - 11 kW) as standard.



PUBLIC CHARGING.

You can use both AC public charging and DC rapid chargers (with their own cables ready to use). There are over 13,000^A public charging locations.



HOME CHARGING.

You can charge your car at home using the occasional 3-pin plug home charging cable or your Homecharge unit.¹



CHARGING TIME.²

Home charging (AC)

With occasional home charging cable (3-pin plug)	2.3 kW	12 hours
With Homecharge unit ¹	7.4 kW	3 hours 12 minutes ³

Public charging (AC/DC)

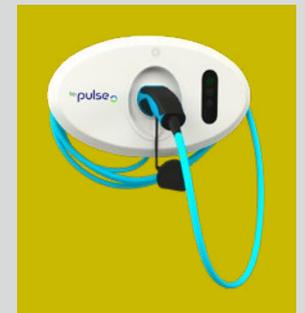
With AC public charging	11 kW	2 hours 30 minutes ⁴
With DC rapid charger	50 kW	36 minutes ⁵

¹Source: Zap-Map. ¹The Homecharge unit is not included in the price of the car, it has to be purchased separately. For more information please check mini.co.uk or speak to your MINI Retailer. ²Charging time corresponds to an 80% charge. Charging times are approximate and may vary depending on various factors such as the type and condition of the charger and the temperature of the battery at the point of use. ³Charging time applies to any 7.4 kW Homecharge unit. ⁴A 100% charge is achieved in 3 hours 30 minutes. ⁵A 100% charge is achieved in 1 hour 24 minutes.

PARTNERSHIP WITH BP PULSE.

Thanks to the bp pulse network with over 7,000 pulse points, you will be able to easily charge up your car at public charging points using both AC and DC chargers. For home charging you can use the bp pulse Homecharge unit.

For more information please visit mini-electric.bpchargemaster.com



TAKE THE NEXT STEP.

TECHNICAL DATA.

PERFORMANCE / MODEL	MINI ELECTRIC LEVEL 1	MINI ELECTRIC LEVEL 2	MINI ELECTRIC LEVEL 3	MINI ELECTRIC COLLECTION
Power output (hp)	184	184	184	184
Torque (Nm)	270	270	270	270
0-37 mph (secs)	3.9	3.9	3.9	3.9
0-62 mph (secs)	7.3	7.3	7.3	7.3
Top speed (mph)	93	93	93	93
BATTERY				
Battery type	Lithium-Ion	Lithium-Ion	Lithium-Ion	Lithium-Ion
Gross battery content – high voltage (kWh)	32.6	32.6	32.6	32.6
Net battery content – high voltage (kWh)	28.9	28.9	28.9	28.9
Battery capacity – high voltage (Ah)	93.2	93.2	93.2	93.2
RANGE AND CONSUMPTION*				
Electric range (miles)**	144-145	143	140-141	141-143
Electric energy consumption – weighted (miles/kWh)	4.0-4.1	4.0	3.9-4.0	4.0
Electric energy consumption – weighted (kWh/100 km)	15.4-15.2	15.5-15.4	15.8-15.7	15.7-15.5
CO ₂ emissions (g/km)	0	0	0	0
DIMENSIONS				
Length (mm)	3850	3850	3850	3850
Width incl. door mirrors (mm)	1928	1928	1928	1928
Vehicle height (mm)	1432	1432	1432	1432
Luggage capacity [^] (litres)	731-211	731-211	731-211	731-211

WHAT ARE YOU WAITING FOR?

For more information:
MINI.co.uk



*The price shown includes the HM Government Plug-In Car Grant of up to a maximum of £3,000. The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED costs). **These figures were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. There is a new test for fuel consumption, CO₂ and electric range figures. The electric range shown was achieved using the new test procedure. Figures shown are for comparability purposes. Only compare fuel consumption, CO₂ and electric range figures with other cars tested to the same technical procedures. The CO₂ figures have been determined according to the WLTP test. WLTP has been used as the applicable CO₂ figure from 1 April 2020 for first year vehicle tax (VED) and from 6 April 2020 for company car tax (BIK). The CO₂ figures were previously based on the NEDC equivalent. ***These figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post-registration), variations in weather, driving styles and vehicle load. ^Luggage capacity varies depending on whether the rear seats are up or folded down.

Effective from March 2021. Information correct at the time of publishing. Prices and specifications may alter periodically subject to product changes without prior notice. Published in January 2021.

